



OXFORD DIOCESAN
BOARD OF EDUCATION

NORTH LEIGH C E PRIMARY SCHOOL



HEADTEACHER

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Dear Parents

The North Leigh Primary School Parliament is proud to be launching an exciting behaviour-change initiative for the whole school to be a part of. **WOW - the walk to school challenge** is delivered by Living Streets, the UK charity for everyday walking, encouraging more children and their families to experience the benefits of walking to school.



Starting Monday 10th January, the pupil-led challenge will see children self-report how they get to school every day. If they travel sustainably at least *once a week for a month*, they get rewarded with a badge. It's that simple!

What are the benefits of walking to school?

Walking to school helps children feel happier and healthier. They arrive refreshed, healthy and ready to learn. More families walking means fewer cars on the road, helping to reduce congestion and pollution at the school gates.

What if we can't walk to school?

If you live too far away or don't have time to walk the whole way to school, you can Park and Stride to help your child earn their WOW badge. Simply park or hop off public transport **at least ten minutes away** from the school and walk the remaining journey.

What is a WOW badge?

There is a unique WOW badge to earn every month if you walk, wheel, cycle, scoot or Park and Stride at least once a week. Each badge has been designed by a pupil from across the UK as part of our annual WOW Badge Design Competition.

Pupils will start the year by completing a celebration of the *Wonders of the World*, earning badges featuring wildlife they can help protect from climate change through sustainable travel. The badges are made in Cornwall from repurposed plastic material that was otherwise destined for landfill, including fridge trays, plastic plates and yoghurt pot off-cuts. For more information, visit: <https://www.livingstreets.org.uk/recycling>

If you have any questions, please contact Liz Mason via rowan@north-leigh.oxon.sch.uk or find more Walk to School information for parents [here](#) .

We are very excited by this initiative that supports our physical and mental well-being whilst helping to protect both our local and global community. We hope all our families will be get involved in some way over the coming months and we look forward to giving out badges and hearing some good news stories.

North Leigh School Parliament